

Family Learning Breakfast



Planning toolkit

Outreach campaign
co-ordinated by



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Resource guide for running a Family Learning Breakfast

This guidance is for schools and Breakfast Club organisers who would like to plan a Family Learning Breakfast to mark World Book Day 2010. Please read this in conjunction with the rest of the Family Learning Breakfast toolkit. You will need the following items for your event:

- Parents' guide to using local libraries (please print out and hand out to the parents on the day of the event)
- Parents' guide to Quick Reads (please print out and hand out to the parents on the day of the event)
- Organisers' and teachers' guide to Quick Reads

What is World Book Day and when does it happen?

World Book Day is the biggest celebration of books and reading in the UK and Ireland. This year, its happening on Thursday 4th March, and encourages adults and children across the country to discover the joy of reading.

As part of the celebrations, six special £1 World Book Day children's books will be published - a *Thomas the Tank Engine* picture book for the very young and five flip books, containing two great stories in one book. The books are suitable for a range of ages from pre – school to 11+ years and supplement the range of activities that take place at school. Thirteen million school children will also receive a £1 book token that they can exchange for a £1 book or put towards any book or audio book costing £2.99 or more throughout March.

The World Book Day £1 Books are:

Pre school

Thomas & Friends: Thomas to the Rescue (Egmont)

Flipbook for 5+

Kitten Chaos by Anna Wilson (Macmillan Children's Books)

Magic Ballerina: The Magic Dance by Darcey Bussell (HarperCollins Children's Books)

Flipbook for 5+

The Charlie Small Journals: Valley of Terrors (David Fickling Books)

Dinosaur Cove: Battle of the Giants by Rex Stone (Oxford University Press)

Flipbook for 7+

Grubtown Tales: The Great Pasta Disaster, by Philip Ardagh, illus. Jim Paillot (Faber & Faber)

Pongwiffy and the Important Announcement by Kaye Umansky, illus. Nick Price (Bloomsbury)

Flipbook for 9+

Jamie Johnson: Born To Play by Dan Freedman (Scholastic)

Young Samurai: The Way of Fire by Chris Bradford (Puffin Books)

Flipbook for 11+

Walking The Walls by Chris Higgins (Hodder Children's Books)

Medusa Project: The Thief by Sophie McKenzie (Simon and Schuster Children's Books)

For more information on the World Book Day flipbooks and World Book Day tokens, go to www.worldbookday.com

Ten new **Quick Reads** books will also be launched on World Book Day. These short, sharp shots of entertainment are specially written for adults by bestselling authors and celebrities. Available at just £1.99 they are ideal for regular readers wanting a short, fast read, and for those who have lost the reading habit or find reading tough. (For more information about the new Quick Reads books, refer to the Organisers' and teachers' guide to Quick Reads.)

How does it link with Family Learning?

World Book Day is the ideal time for families to experience reading together, with activities and events taking place, as well as promotion of the World Book Day and Quick Reads books.

The Family Learning Breakfast is designed to provide the opportunity for families to take part in fun activities that could lead to further interest in reading and learning as a family.

Who can come to the Family Learning Breakfast?

Any parents or carers are welcome to attend with their children. In particular you may want to target parents and carers who might not always be able to, or are unsure about, attending the more formal sessions in school, or who may be interested in improving their literacy. How you invite them will depend on your relationships with the parents and carers of children, but you could try word of mouth, posters, flyers, or a specially designed written invitation.

What do we need to plan before the event?

- **Register with the Quick Reads website www.quickreads.org.uk**
- **Download the Family Learning Breakfast Toolkit**
- **Invite the parents/ carers**

- **Order your Quick Reads books or work with the local library service to borrow some**
- **Get a selection of children's books to display**
- **You might also want to invite family learning colleagues along to help with the event**

What shall we do on the day?

Make breakfast available from the time you open, as some children will be hungry and less likely to concentrate until they have eaten. If you have sufficient funds, you could provide something a bit different and special for breakfast itself.

Have some baskets of books, comics and magazines available and suggest to the families that they might like to choose something to browse as they share their breakfast.

You could try these ice-breakers, to welcome the parents and carers with their children, and to help make your event run smoothly and be memorable for everyone:

We suggest two activities: one for children and the other for the adults.

Children: The children's activity could be to design a Bumper Breakfast for their favourite book character and they could do this by themselves or with their parents. This activity will be supervised by staff.

Make enough circular shaped pieces of paper to resemble plates, and have lots of pencils, crayons and felt pens available. Ask the children to think of their favourite book character and then get them to decide with their parent, what this character would like for a Big Bumper Breakfast. Then ask them to draw it all on the plate, leaving room round the edge for them to write who it's for and who created it. Then you'll have a ready-made display to record the event.

Adults: Gather the parents/ carers together to show them the Quick Reads books and explain that they are short books for adults who haven't got much time to read, or haven't read for a while. Encourage them to look at the book covers, blurb and first paragraphs.

Encourage discussion about parents' own reading. You might want to use these questions as a stimulus:

- Do you enjoy reading, if not, why not?
- Have you read Quick Reads before?
- Are there any other books that you have read recently?
- Do you visit your local library and help your children to read books too?
- Do you help your children with school work and reading? Do you feel comfortable doing this?
- Would you be interested in taking part in more learning, or setting up a book club or reading group?

Make sure you give the parents/ carers copies of Quick Reads and make explicit links between their own reading habits and their children's reading development.

Useful links

To find out more about the Family Learning Breakfasts, visit www.quickreads.org.uk or www.worldbookday.com.

Additional ideas for breakfast club activities can be found at:

www.literacytrust.org.uk/familyreading

www.kelloggs.co.uk/whatson/breakfastclub/ and also from [www.continyou.org.uk/what we do/children.../book it reading clubs](http://www.continyou.org.uk/what_we_do/children.../book_it_reading_clubs)

Quick Reads

Short, sharp shots of entertainment

Organisers' and teachers' guide to Quick Reads and family learning

Current research shows that there are a range of benefits for families that learn together. In a recent survey by Ofsted¹, findings suggest that family learning helps adults to improve their skills, as well as develop the communication, interpersonal skills and self-confidence of their children.

Reading can form a key part of this learning. When parents and carers read for themselves as well as with their children, it can help open up new learning opportunities for the whole family.

However, not all parents and carers have thought about or are able to support their children in this way, and may need some encouragement to get involved. They may have had negative experiences at school, are too busy or don't quite understand how important the link is between their attitude to reading and their children's success at school.

Family Learning Breakfasts are being encouraged across the country to promote the benefits of reading, through Quick Reads, to those that may have lost the reading habit, or find reading tough. These events, taking place on World Book Day (Thursday 4 March), provide the chance for families to enjoy reading together.

Background information – Quick Reads

www.quickreads.org.uk

Quick Reads are an excellent resource as they are short, fast – paced books, specially written for adults. They are ideal for reluctant readers because they are bite-sized and written in an accessible style, by best-selling writers and celebrities.

Ten new titles are being released for the fifth anniversary of Quick Reads on World Book Day, 4th March 2010.

Quick Reads titles 2010:

- *Last Night Another Soldier* by Andy McNab
- *The Perfect Holiday* by Cathy Kelly
- *The Perfect Murder* by Peter James
- *Doctor Who: Code of the Krillitanes* by Justin Richards
- *Hello Mum* by Bernadine Evaristo
- *Money Magic: Seven Simple Steps to True Financial Freedom* by Alvin Hall



¹ <http://www.ofsted.gov.uk/Ofsted-home/Publications-and-research/Browse-all-by/Documents-by-type/Thematic-reports/Family-learning>

- *Traitors of the Tower* by Alison Weir
- *We Won the Lottery: Real Life Winner Stories* by Danny Buckland
- *Life's Too Short: True Stories About Life at Work* with foreword by Val McDermid
- *Buster Fleabags* by Rolf Harris

In a recent survey of tutors who have used Quick Reads:

- 98% said that they believe Quick Reads have helped their learners to progress
- 93% have seen increased personal confidence in their learners
- 89% have seen improved communication skills
- 78% have seen better writing skills

Quick Reads is a collaboration between bestselling writers, publishers, bookshops, libraries, supermarkets, government departments, Arts Council England, BBC RaW, World Book Day, National Book Tokens, the TUC's unionlearn and more.

Free promotional materials

A free promotional pack is available for any practitioner that registers on to the website (www.quickreads.org.uk). Each pack contains materials to run an event for at least 10 people including:

- A2 posters
- A3 posters
- Banner posters
- 'Empty belly' posters for your notices and to advertise your event
- Bookmarks
- One mug
- Pens

Using Quick Reads beyond World Book Day

Join forces with your local library

You could ask your local library if they would like to come to a family learning session and bring a selection of Quick Reads with them to discuss with the parents and carers.

You could also visit www.quickreads.org.uk to access a range of resources including author podcasts, reader stories and reviews as well as learning resources which could be used to run discussion sessions.

Making links with your adult and family learning service

If you work in a community where some of the adults, parents and carers need support for their children's reading, or have

literacy or ESOL needs, you may want to find out more about how Quick Reads are used by local Skills for Life tutors from the adult learning service.

You could also ask family learning colleagues to organise 'Keeping up with the children' sessions, where adults find out about how to support their children, or short taster classes,

where participants are also told about access to further informal learning.

Other ways to use Quick Reads:

- Display the free promotional material to encourage people to get into the reading habit;
- Hold reading groups in libraries, colleges and workplaces;
- Book displays in the staff canteen or a communal area;
- To inspire adults to try other books and authors
- To inspire adults to write their own stories, autobiographies and other texts.

For more information or to register your interest, visit www.quickreads.org.uk

Quick Reads

Short, sharp shots of entertainment

Parents' guide to Quick Reads

"Quick Reads are small enough to get started again and they contain all the interesting information inside to make them enjoyable" says Maureen. "I now love losing myself in a book and enjoy sharing the ideas with others."

Quick Reads are bite-sized books by bestselling writers and celebrities. They are an ideal read for time-strapped parents. Even if you only have a few minutes, you can read a couple of chapters quite quickly, because they're short and easy to read. They can be hard to put down too!

Research shows that in families where parents read they are more likely to influence their children to read too therefore more likely to do better at school. If you enjoy reading then your children are more likely to enjoy it and you'll be able to talk about your books as a family.

"I'd always taken the children to the library to choose books, but when I started taking Quick Reads home for me I noticed how they got more interested in their books," Jenny told us. "Their teacher said they'd got much better at reading and writing in school too."

There are 50 Quick Reads to choose from and 10 new Quick Reads titles have been published in time for World Book Day on Thursday 4th March 2010.

- *Last Night Another Soldier* by Andy McNab
- *The Perfect Holiday* by Cathy Kelly
- *The Perfect Murder* by Peter James
- *Doctor Who: Code of the Krillitanes* by Justin Richards
- *Hello Mum* by Bernadine Evaristo
- *Money Magic: Seven Simple Steps to True Financial Freedom* by Alvin Hall
- *Traitors of the Tower* by Alison Weir
- *We Won the Lottery: Real Life Winner Stories* by Danny Buckland
- *Life's Too Short: True Stories About Life at Work*, foreword by Val McDermid
- *Buster Fleabags* by Rolf Harris.



Find out more from your local library or visit www.quickreads.org.uk

Quick Reads

Short, sharp shots of entertainment

Parents' guide to using local libraries

We all know that you can borrow books from a library, but not everyone is aware of the range of other services they offer for free. You can borrow:

- the latest films on DVD
- music CDs
- large print and audio books

Other benefits of being a library member include:

- free computer and internet access (including training courses)
- careers advice
- homework clubs for children
- school holiday activities
- coffee mornings
- family craft activities

And it's all free.

Why should I join?

Don't forget, the more you read with and to your children, the better they will get at reading themselves. And if they can read well already they might enjoy your helping them choose new and different books. It also helps your children to be good readers if they see you reading and if you talk about books at home.

If you'd like some ideas of what to read yourself why not try Quick Reads? They are short, bite-sized books by bestselling writers and celebrities. Ten fantastic new titles will be available at your local library on World Book Day, Thursday 4 March 2010.

Adult reading groups take place at many libraries. Find out more about what they involve and how to join at your local when you're in the library. Children can also join Chatterbooks reading groups, Chatterbooks helps children aged between four and twelve to read adventurously, become confident about talking about books and visit libraries with their families.

How do I join?

Joining a library is really simple. Everyone who works in a library can tell you how to join, show you what to do and help you if you're not sure how to look for what you want. They can also help you to find books for your children. If you haven't been to your local library for a while, why not take your family along and find out what's on offer.