



Setting up a Quick Reads book display

Displaying Quick Reads books and promotional material in communal areas of your workplace is an easy way to get people interested in reading.

- Order or download free promotional materials from www.quickreads.org.uk
- Purchase a set of Quick Reads
- Find a communal area where you know people will be able to view the Quick Reads books in comfortable surroundings, such as a staff room or cafeteria, and display the books there
- Put up posters to provide more information on the campaign; they are free to order or download from www.quickreads.org.uk
- Customise the Quick Reads 'empty belly' posters to give people information on the books and your activity. The 'empty belly' space on the posters is space for you to write in extra information for people.
- You could also leave a suggestion box near the display, in case people want to ask questions or get in touch but feel shy about borrowing a book

Quick Reads

Short, sharp shots of entertainment